

**GCE Consultoria**

## **Services Presentation**

GCE - Gösch Consultoria de Empresas Ltda.  
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## About us

- GCE Consultoria is a São Paulo based business consulting firm.
- We help national companies to solve their operative and strategic problems.
- To foreign clients we offer a wide array of services encompassing operations start-up in Brazil.
- Our work follows international practices and quality standards. We deliver high quality work with swiftness.
- Our specialty market is SMEs (small to medium sized enterprises), both foreign and national.

## Mission and characteristics

### OUR MISSION

Always deliver the best service, with total objectivity and a direct hands-on approach to our clients' problems; we implement what we recommend.

### OUR CHARACTERISTICS

Our operative structure is simple and highly flexible. Our small overhead allows us to render high-quality consulting services for moderate fees. We train our staff during several years of association, always pursuing the personal and professional excellence of our employees.

**We speak Portuguese, English, French, Spanish and German.**

## Start-up of foreign companies

We assist foreign companies who desire to invest in Brazil in all steps necessary to open a legal entity and to start operating locally. This encompasses

- ✓ market research
- ✓ location finding
- ✓ capital transfers and Central Bank registration
- ✓ opening of a legal entity
- ✓ visa formalities for expatriates to Brazil
- ✓ operations start-up
- ✓ recruiting of initial staff
- ✓ interim management during the startup phase
- ✓ Controlling services for ongoing operations.



## Business consulting


Our business consulting department implemented international consulting practices, adapted to the Brazilian business environment.

Our comprehensive database of consulting projects in all sectors of the Brazilian market allows us fast and easy business analysis and benchmarking. We work mainly in the following fields:

- ✓ Strategic business planning
- ✓ Business process reorganization
- ✓ Cost accounting and cost planning
- ✓ Business turnaround and business crisis management
- ✓ Debt negotiation
- ✓ Management of generation changes in family-run businesses
- ✓ Business analysis and viability studies (rating)
- ✓ Business evaluation, mergers and acquisitions



## Recruiting

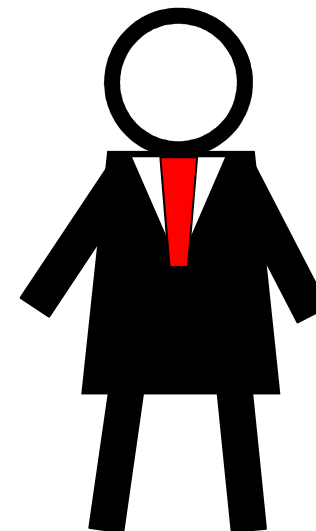


Based on our clients' job descriptions, our recruiting sector searches, identifies and interviews potential employees for basic and entry level jobs up to middle-management jobs.

Based on newspaper ads, the GCE database and other sources, we can supply our clients with a rich choice of qualified candidates.

A series of tests and interviews conducted by our staff can narrow down our clients' final choice to 3-5 candidates.

We help our clients in their final choices.



## Software SIMPlus

- Our business software SIMPlus is a free software tool for the basic administration needs of small companies our start-up companies who wish to reduce their IT administration and training costs.

movimentação financeira - 2009 - do Brasil Ltda.

data: 03/11/2009

numerário: Bradesco 628-3

OP	documento	despesa	favorecido	entrada	saída	observação
	479	manutenção/veiculos		0,00	195,02	manutenção
	5162100	IMPOSTOS		0,00	144,15	GPS 09/2009
	5667405	FGTS		0,00	64,00	
*				0,00	0,00	

Registro: 1 de 3 Sem Filtro Pesquisar



- SIMPlus is highly adaptable and can be linked easily to third-party software applications as external accounting offices or overseas headquarter ERPs.